



1st CESGA Congress

3 & 4 April 2024, Madrid
Acciona Campus Auditorium

Guidelines for NMS

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0. Content



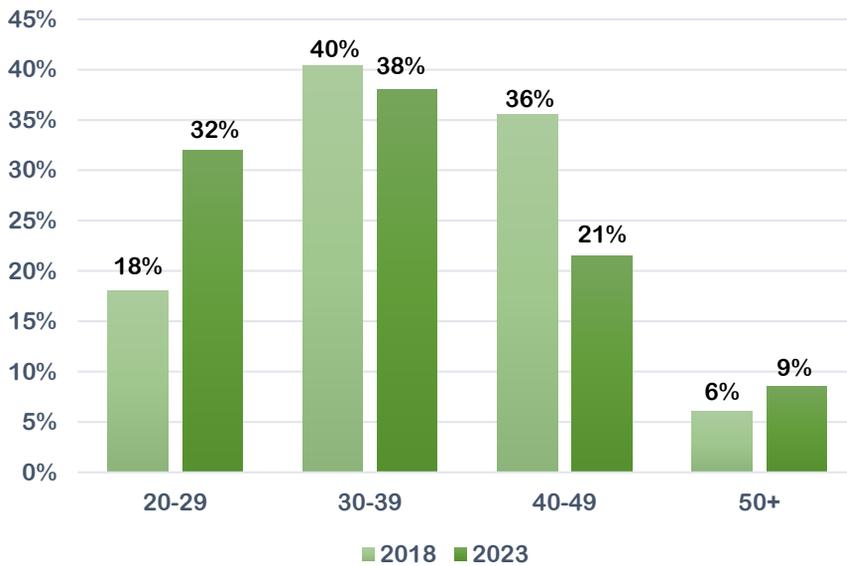
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1. About CESGA holders

A community with over 6,000 certificate holders

Over the last 10 years, the CESGA certificate has become the benchmark for ESG training for analysts. With more than 6,000 accredited professionals in 20 countries, this certification is one of the pillars of development and influence of national societies of financial analysts.

AGE PROFILE



PROFESIONAL ACTIVITY

CESGA holders are developing their professional activity in a wide range of areas but especially in:

- Portfolio management 14%
- Asset / Fund management 12%
- Financial Advisor / Consultant 11%
- Financial / Portfolio Analysis 7%
- Research 7%
- Risk Management 6%
- ESG Analyst Manager 5%

WORLDWIDE DISTRIBUTION

Between 2018 - 2023, there has been a substantial and rapid growth also outside of Europe.

Distribution at the end 2023

- Europe 66%
- Asia 28%
- America & others 6%

2. About the 1st CESGA Congress

The first congress of CESGA certified professionals will be held in Madrid hosted by ACCIONA in the Acciona Campus Auditorium. An occasion especially designed to share and become a must-attend event for ESG professionals in the financial sector.

The event's main objective is to review the main developments in sustainable finance of the year and to give visibility to CESGA alumni as part of the programme.



Networking Dinner: 3 April 2024 8.30 pm

Congress: 4 April 2024 9 a.m. to 4 p.m.
(registration starts at 8.30)

Venue:

Acciona Campus Auditorium Gran vía de Hortaleza, 3, Madrid

The congress aims to delve into the latest developments and trends in sustainable finance. This includes examining new regulatory frameworks, innovative sustainable investment strategies, and emerging challenges and opportunities in the ESG sector.

Programme: Check the latest update at [effas.com](https://www.effas.com)

3. Conference Fee and Discounts

Event Fee (Dinner & Congress): 300 EUR

Discounts with Credentials:

- ✓ **CESGA Certificate Holder & Association Member** **Free!**
The CESGA Congress is a complimentary event for all CESGA holders who are members of a National Member Society.
- ✓ **Association Member but not Certificate Holder** **120 EUR**
- ✓ **CESGA Certificate Holder but not Association Member** **180 EUR**

Inform your CESGA holders that this an ideal opportunity to become a member of your association to enjoy the congress for free!



5 invitations for your guests!

Your society can invite up to 5 guests to attend the CESGA Congress!

Invite any professionals or VIPs of your choice for free.

Further benefits for your members and CESGA holders

Give your CESGA holders the chance to speak in the programme!

NMS are invited to nominate CESGA holders to join the expert panels. Up to 8 holders are invited to join the following sessions for questions and remarks:

- Session 1: Corporate Reporting/Financial Analyst specialists
- Session 4: Fixed Income specialists
- Session 5: Equity specialists
- Session 6: From any professional activity

The selection criteria will focus on promoting diverse panels with participation from different sectors and age groups

4. Marketing and Communication

Who will EFFAS communicate the event to?:

EFFAS office will be advertising this event to all CESGA holders that have been enrolled through the EFFAS Academy **only**. Further professionals in our database might receive the information through our newsletter, social media or via word of mouth.

Communication from NMS:

EFFAS will not directly communicate with members and/or holders from NMS.

For you to communicate this event to your members and holders we are providing you the attached PowerPoint with:

- **Examples of Messages for your emails/social media**
- **Graphic designs that you can use to develop your own communications**

We will also provide you with a copy of further posts as soon as they are available.

CESGA Congress Landing page:

The **CESGA Congress Landing Page** will host information on the conference, the agenda, topics, and speakers.

Please refer to the website for all updates and news about the conference.

<https://effas.com/all-events/cesga-congress-madrid/>

*Let's
get
loud!*

5. Registration process and Schedule

HOW TO REGISTER:

There is a unique registration link for all participants including your guests. Please send the link to your members with the description below:

1. Complete and submit this registration form:
<https://form.jotform.com/EFFASHeadOffice/registration-cesga-congress>
2. The participant selects if they are eligible for a discount or are a guest of the NMS.
3. EFFAS Office will confirm relevant registration information with the NMS.
4. The applicable fee invoice will be sent to the participant to make the reservation payment. Enrolment will be confirmed after receipt of full payment.

Schedule:

- Registration for the networking dinner closes: 18 March 2024
- Registration for the conference closes: 1 April 2024
- Please send your nomination of CESGA holder to speak in the congress closes: 29 February 2024

www.effas.com
www.effas-academy.com

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